

„Shéfani“ - Gwen Stefani & Blake Shelton received their own custom blended fragrance for Christmas

Just after former No Doubt singer Gwen Stefani admitted her love to her fellow "The Voice" coach and country star Blake Shelton in an interview, the couple received a scented proof of love. Hollywood Today Live and the manufacturer UNIQUE Fragrance has now surprised in Los Angeles with a custom blended love-fragrance. The perfume is named "SHÉFANI", a combination of Shelton and Stefani.

Los Angeles / Berlin, 22.01.2015 - Gwen Stefani has recently surprised everyone on The Voice by admitting her love to her fellow "The Voice" coach Blake Shelton. Now the two celebrities have received a very special gift for Christmas. Hollywood Today Live and the manufacturer UNIQUE Fragrance created a custom blended love fragrance for the couple. The name of the fragrance is "SHÉFANI", a combination of Shelton and Stefani.

UNIQUE Fragrance explains in a Making-Of how this one-of-a-kind unisex perfume has been developed: „The fresh unisex fragrance contains citrusy notes of Calabrian bergamot in reminiscence of Gwen's Italian roots. They are harmonically combined with a touch of musk and cedar wood, appropriate for Blake's powerful musical home town Nashville."

For further information on the special fragrance please refer to the following link:
www.uniquefragrance.com/gwen-stefani-blake-shelton-fragrance



About UNIQUE – The New Art of Luxury

UNIQUE (www.uniquefragrance.com) is creating luxury fragrances that are made-to-measure. The company is combining the traditional art of perfumery and technology to provide an innovative service: Creating bespoke fragrances! The progressive fragrance system and experienced perfume artists ensure premium quality and one-of-a-kind perfumes. The company has been awarded the Global Innovation Award, Service Innovation Award and Think Different Innovation Award. With over 90,000 customers and more than 130,000 custom fragrances created, UNIQUE is the leader in innovative perfumery and pioneers in an emerging market segment.

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