



A UNIQUE gift for Valentine's Day: Creating darling's custom-blended perfume

New York / Berlin, 01/21/2016 – One day especially honors love and affection: February 14th – Valentine's Day. Each year, many people are looking for the most amazing and surprising gift for their darling. Berlin-based fragrance manufacturer UNIQUE now offers all couples the opportunity to immortalize their love with a personalized perfume or cologne, which can be created online and will be shipped throughout the US and worldwide in just 10-15 days. More than 140,000 custom-made masterpieces have been produced in the innovative perfume lab so far.

Love is in the air! A gentle blend of rose, jasmine or the charming scent of pink grapefruit and bourbon vanilla? Anything is now possible with more than 150 billion different UNIQUE combination options. The perfume startup company enables its customers to become a perfumer and to create their own signature scent on www.uniquefragrance.com.

From the type of fragrance, choice of ingredients and the bottles, everything is customizable! The bottle can be labeled with a personal love message or photo, making it also the perfect gift idea. Each custom scent is created by experience perfume artists. The bottle is manufactured in the Berlin headquarters and shipped from the NY distribution center within just a few days. UNIQUE fragrance offers a full satisfaction guarantee.

Perfume artist Julie Dubois, knows the essentials in creating darling's new unique perfume or cologne: *"You loved-one's new fragrance has to be the perfect match for both of you. Especially for Valentine's Day and early spring, I recommend gentle floral scent for women, such as cherry blossom or damascene rose. According to your preferences, they can also be combined with delightful aromas of bourbon vanilla or white musk. For male colognes I recommend woody scents, like sandalwood and cedar wood, highlighted by aromatic and citrus notes such as Italian bergamot or lemon."*

A custom perfume or cologne is available from \$69.90 with free shipping and full satisfaction guarantee. With more than 140,000 perfumes created so far and over 100,000 customers the innovative company is the global specialist for personalized fragrances. Services are available in the US, Canada, UK, Australia exclusively [online](http://www.uniquefragrance.com). In France and Germany the company has additionally established partnerships with over 500 local perfume stores already.

Especially for Valentine's Day, UNIQUE Fragrance has developed new product highlights. Jewelers have created a new perfume bottle, decorated with a heart made from real Swarovski crystals. Other bottles are covered with real gold, platinum or copper by goldsmiths. All gifts will be wrapped as in red premium wrapping. Gift cards and giftsets are also available.



UNIQUE (www.uniquefragrance.com) is creating luxury fragrances that are made-to-measure. The company is combining the traditional art of perfumery and technology to provide an innovative service: Creating bespoke fragrances! The progressive fragrance system and experienced perfume artists ensure premium quality and one-of-a-kind perfumes. The company has been awarded the Global Innovation Award, Service Innovation Award and Think Different Innovation Award. With over 90,000 customers and more than 130,000 custom fragrances created, UNIQUE is the leader in innovative perfumery and pioneers in an emerging market segment.

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